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LIVE UNITED



Official Newsletter of United Way of Northern New York







Literacy of Northern New York provided tutoring services, case management and assessment for 153 students in 2023, with ages ranging from 16 to 65+. Wow! We are honored to support such a wonderful local initiative making a huge impact in the community!

- 112 students achieved work-related goals such as writing resumes or preparing for interviews
- 104 achieved health-related goals such as learning how to call 911 and state an emergency
- 26 students obtained jobs
- 12 learned parenting skills such as practicing writing notes to the teacher and learning how to communicate effectively with school officials
- 12 obtained a driver's license or permit
- 115 achieved cultural goals or studied history, learning about American traditions, holidays and culture, as well as American expressions
- 105 achieved consumer goals such as financial planning, learning to fill out forms, etc.
- 18 achieved educational goals such as entering a job training program or beginning post-secondary studies









A series of free, monthly virtual learning and networking sessions Each session takes place via Zoom from 11:45 AM to 1 PM

March 7 & March 14

Cultural Competency Regarding the LGBTQ+ Community

Presented by Ashley Davis, Cultural Competency Specialist at ACR Health

April 4

The Makings of a Strong Grant Proposal

Presented by Amanda Root, Executive Director of Cornell Cooperative Extension of Jefferson County

May 2

Update on the NYS 1115 Waiver Amendment

Presented by Joanna Loomis, Deputy Director of North Country Initiative



To Register:

Call (315) 788-5631 email rachel.burt@unitedway-nny.org or visit www.unitedway-nny.org

Thank you to our heroes at CocaCola. NORTHEAST

Last October, in a cruel twist of irony, the City of Watertown was without water due to a main break. As this crisis unfolded, our main concern was what our underserved populations would do during this difficult time, and we knew we needed to get as much bottled water into their hands as we could to allow them to ride out the crisis. The problem was where to find the water as it was flying off the shelves.

In the 'eleventh hour,' when things were looking dire, we connected with Ron Clark, one of our new friends at Coca Cola Beverages Northeast, who came through in a big way to save the day. The next morning, he and a crew were out on the road bringing us a much-needed delivery of water that we were then able to distribute around the city to make sure underserved residents had water to drink.

While we were blown away by the generosity of Coca Cola Beverages Northeast during the water crisis, we could never have imagined what they'd do for us next.

Ron recently returned to our office with some team members, wishing to further support us in our mission, and presented us with a check for \$5,000 - how amazing is that?! This money will go a long way in serving the communities of the North County through vital programming, and we are eternally grateful for our wonderful friends at Coca Cola Beverages Northeast for their continued generosity. Not only is the company incredibly philanthropic and generous, but Ron and the team truly care about giving back and making a difference.







We are honored to live and work united with Coca Cola Beverages Northeast!



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Kids in the Edwards-Knox school district are warmer this winter thanks to the amazing coat giveaway we held in collaboration with Fuccillo Subaru and Operation Warm - huge shoutout to both organizations for being so great and rallying together to make the event a success - and the school district for connecting us with so many great families!

We absolutely loved seeing all the smiling faces as the children found coats, hats and mittens to keep them nice and cozy during the winter, and even books to enjoy at home courtesy of North Country Library System.











Shoutout to Family Counseling and the Resolution Center for 100% staff giving through their campaigns - we appreciate you all!



Interested in hosting a campaign in your place of work? Contact our office to learn more about how you and your colleagues can join the campaign fun and help strengthen your community: (315) 788-5631

