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LIVE UNITED

Official Newsletter of United Way of Northern New York



Give Today. Change Tomorrow. Live United.

A MESSAGE FROM THE UNITED WAY TEAM

As part of the United Way of Northern New York family, you know that the strength of our North Country communities is the sum of its parts – the people. We have witnessed countless stories of hope, resilience, and unity. But there's more work to be done, and it starts with a simple yet profound belief: Give Today. Change Tomorrow. Live United.

Why give today? Because every moment we wait is a missed opportunity to support a neighbor in need. Your donation becomes a meal, a book, or a helping hand for those facing tough times. It's not just a contribution; it's a lifeline.

Why change tomorrow? The actions we take now lay the foundation for the future. By investing in education, income stability, and health, we're solving immediate problems while also preventing new ones. Change isn't just a dream; it's a promise we make to our children and our neighbors.

Why live united? Because no one stands alone in a community. When we unite our efforts, we amplify our impact. Living united is more than a slogan; it's a commitment to being there for each other, no matter what.

Please consider making a gift to the United Way. Join us. Extend your hand. Be a part of this powerful movement. With your support, we can turn the hope of today into the bright reality of tomorrow.



***United, we do more than just dream of a better future—
we build it, together.***

Our Impact

Together, we create opportunities for all to thrive. Providing transportation to seniors. Creating safe learning environments for children. Distributing nutritious food. Strengthening literacy skills. Supporting survivors. Encouraging healthy family. Our collective giving power makes a meaningful difference to ...

24 Vital Programs
across Jefferson, Lewis &
St. Lawrence Counties

IMPACTING

 **29,110**
Individuals

4,884
Children 

Scan here to give today:





Enhancing Community Awareness ... “the United Way”

PARTNER TESTIMONIAL BY TRACY LEONARD

Over the last few years, Credo Community Center for the Treatment of Addictions, Inc. has been graciously granted funding from the United Way. As a NYS designated Opioid Overdose Prevention Program, Credo has utilized these funds to train, educate, and enhance the community’s awareness about harm reduction principles relative to opioid use and suicide prevention. With the United Way’s support, we have been able to train over thousands in the community to recognize an opioid overdose, administer naloxone, and provide post-naloxone administration support, and we’ve established about 10 distribution sites with other community partners in the tri-county region. Furthermore, we’ve been able to provide targeted outreach and engagement strategies for those at highest risk of suicide and/or opioid overdose.



Coupled with other local, regional, and statewide initiatives, these tools are now utilized on a more frequent basis and in a more normalized way, thus having the potential to reverse what we’ve seen with high levels of opioid use and the subsequent harm caused by them. It is our responsibility to not only make sure our patients and their families are safe, but that the community is safer because people are more aware and educated to recognize potential overdose and respond accordingly. Naloxone is more widely distributed and normalized for use. The funds from the United Way have provided us with multiple opportunities to offer these resources as routinely as possible thus linking community members to necessary and vital prevention, treatment, recovery, and harm reduction supports that save lives.

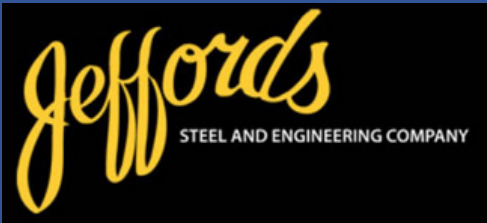
“Alone we
can do so
little;
together we
can do so
much.”

HELEN KELLER





Welcome to our newest employer campaign:



Jeffords Steel is an AISC Certified, full-service steel fabrication company that engineers and erects structural and miscellaneous steel for construction projects throughout Northern New York, Vermont, New Hampshire, and Massachusetts.

We are proud and thankful to welcome Jeffords Steel as a new partner of the United Way of Northern New York. The Potsdam office conducted their first campaign, raising \$5,448 in support of North Country programs and services!



Interested in hosting a campaign in your place of work? It can be a great team builder and sometimes offers perks like pizza and t-shirts.

Contact our office to learn more about how you and your colleagues can join the campaign fun and help strengthen your community, (315) 788-5631.

Pivot Captures the Live United Spirit!

Pivot just wrapped up their United Way campaign under the leadership of seasoned and enthusiastic campaign coordinator Kelly Flanagan-Hall. Having met the goal of 92% participation, the team was treated to Live United t-shirts and a pizza party!



Pivot is a dynamic organization, coordinating a variety of programming to include the Alliance for Better Communities, Youth Alliance, Anchor Recovery Center, and Pivot Employee Assistance Services (EAP). Their mission is “working toward an addiction-free community through prevention.” To learn more about this valuable community resource, visit <https://pivot2health.com> or phone (315) 788-4660.

Hats off to Pivot for their outstanding service to the community ... and hearty support of the United Way!