

Board Assessment of Organizational Effectiveness

WHEREAS, the United Way of Northern New York (UWNNY) board of directors seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

IT IS THEREFORE RESOLVED THAT the UWNNY board of directors adopts the following policy:

1. At least once every two years, the UWNNY will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. Such an assessment will be conducted under the authority of the Executive Committee of the Board.
3. The UWNNY Board will receive a written report of this assessment:
 - (a) Describing the activities that the UWNNY undertook in the prior year years to achieve its goals and objectives.
 - (b) Identifying the measures used to assess the UWNNY's effectiveness in achieving its goals and objectives.
 - (c) Analyzing the effectiveness of the UWNNY's programs in achieving the Foundation's goals and objectives.
 - (d) Recommending future actions the UWNNY might take to increase effectiveness based on the findings.
4. At the conclusion of this process, the UWNNY will revise the goals and objectives as needed, for the upcoming term and will suggest means of measuring them.